

## IIBA® Australia Chapter Demographics

### Branches

IIBA® Australia Chapter comprises 7 branches located in Adelaide, Brisbane, Canberra, Hobart, Melbourne, Perth, and Sydney. They have over 2905 members.

### Members Location

Locations		Locations	
ACT	7%	SA	7%
NSW	33%	TAS	2%
NT	0%	VIC	28%
QLD	16%	WA	6%

### Member Certifications

Certificates	
AGILE Analysis	3%
CBDA	1%
CCA	1%
ECBA	16%
CCBA	5%
CBAP	28%

### Professional Level

Level	% of Members
Business Analysis Professional	9%
C-Level	1%
Director/Senior Management	1%
Entry Level Business Analysis Professional	6%
Executive Management	1%
Executive/Senior Vice President	0%
Instructor	0%
Intermediate	10%
Junior	2%

Level	% of Members
Management	6%
Manager	2%
Other	4%
Senior	22%
Senior Business Analysis Professional	10%
Senior Management	1%
Student	2%
Team Lead	2%

## Roles Represented

Job Title	% of Members
Business Analyst	57%
Business Process Analyst	2%
Business System Analyst	4%
Business/Enterprise Architect	1%
CIO/CTO/CEO/President /VP/Director/Principal	2%
Education & Training Professional	1%
Lead Business Analyst	1%
Manager Business Intelligence and Reporting	1%
Manager of Business Analyst	3%
Manager of Business Analysts	1%
Principal Business Analyst	1%

Job Title	% of Members
Programmer/Analyst	1%
Project Manager	2%
Quality Assurance Analyst	1%
Senior Business Analyst	1%
Software Developer/Engineer	1%
Solution Architect	1%
Student	1%
System Analyst	2%
System Specialist	1%
Other	13%

## Subscriber Company Sample



## Our Reach

### Email Subscriber List

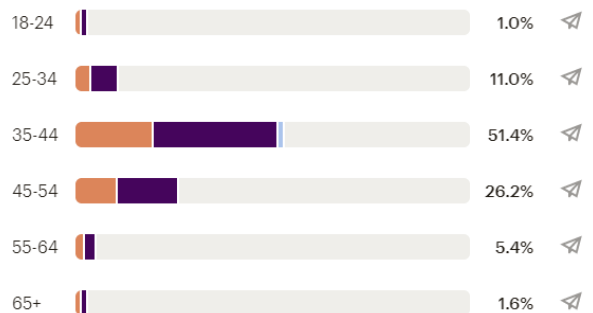
12,667 Opt-In Subscriber Database

#### Gender






- 38.2% Female
- 58.2% Male
- <0.1% Another Identity
- 3.5% Unknown

#### Age Range



## Social Media

Platform	Followers
 Facebook	610
 LinkedIn	7908
 Twitter	527