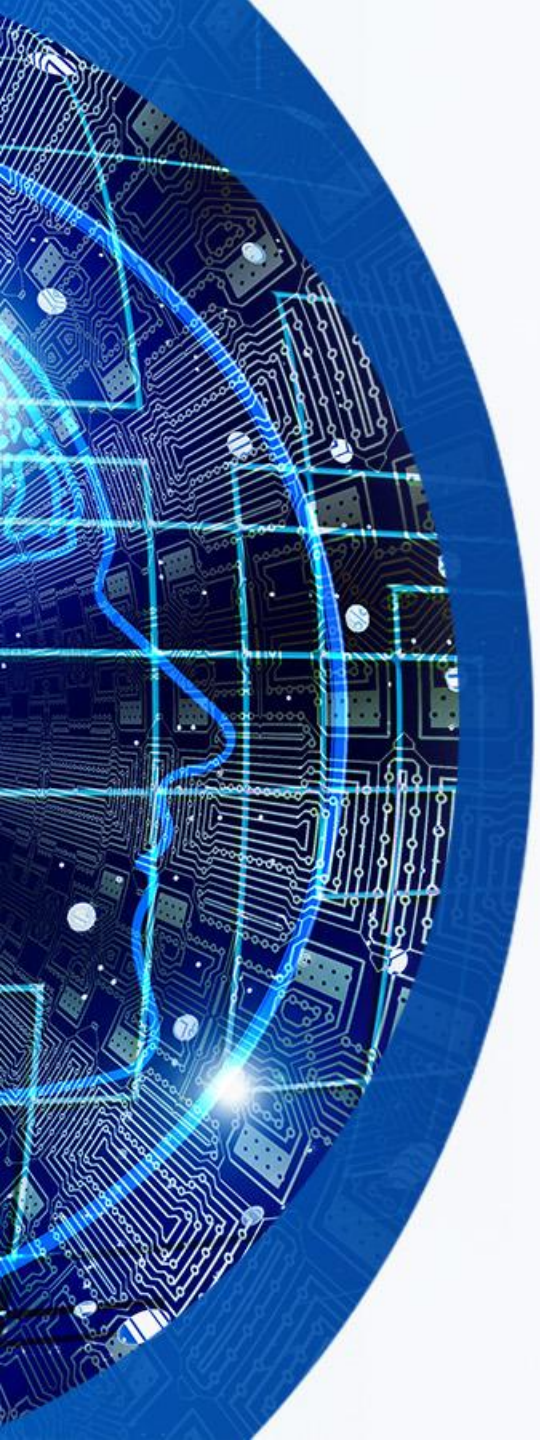
Crafting Your Roadmap for BA Success:

Leveraging AI in Business Analysis!



AI-Powered - Business Analysis Checklist

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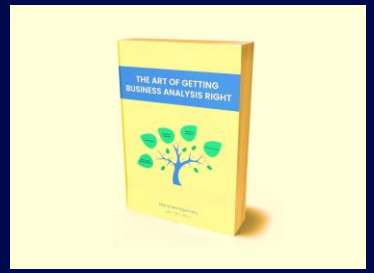
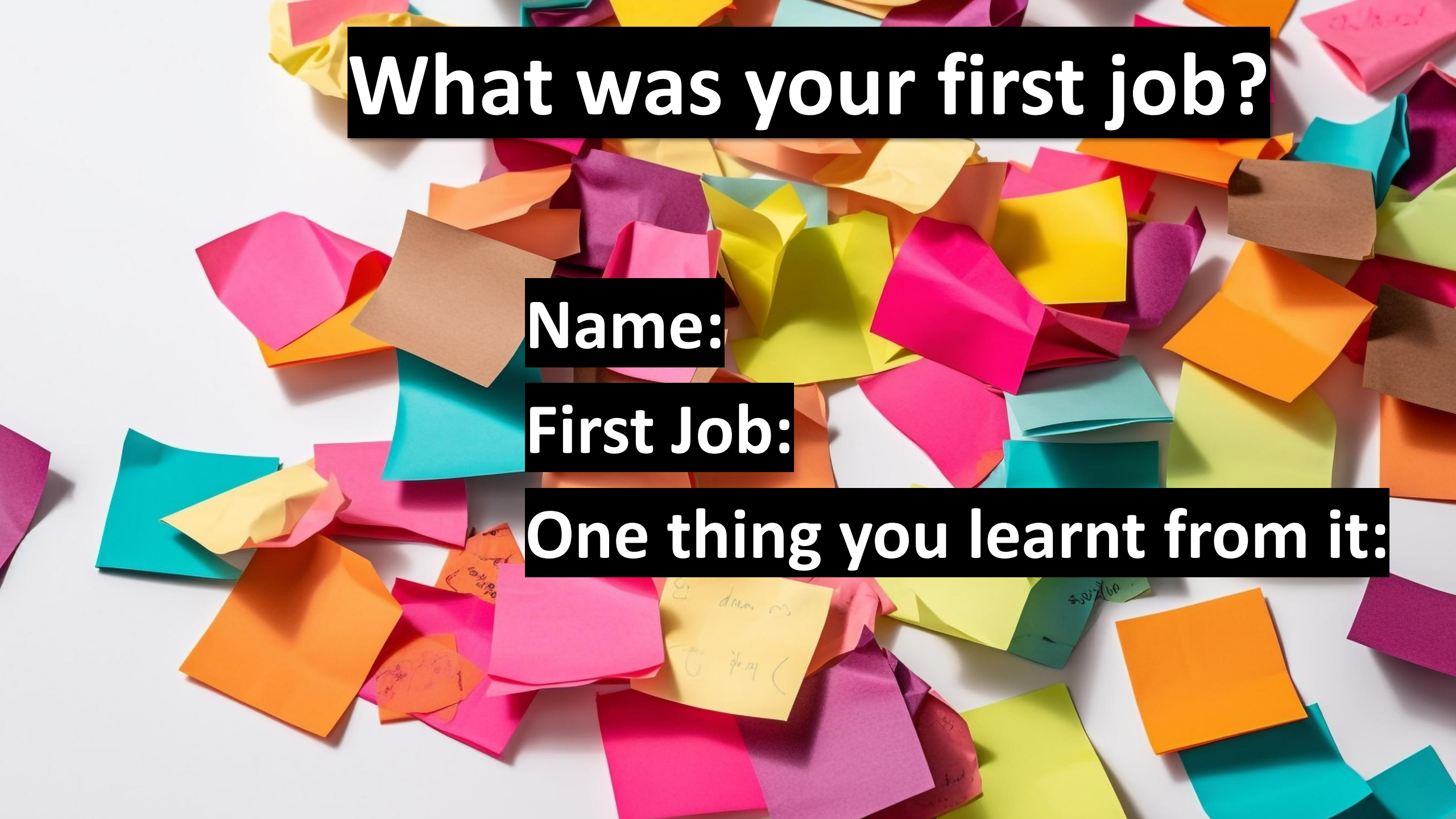
Session Overview

- Understanding AI - What It Is and What It Isn't
- AI in the context of BA
- Real life examples of AI
- The Future of AI in Business Analysis
- Key take ways



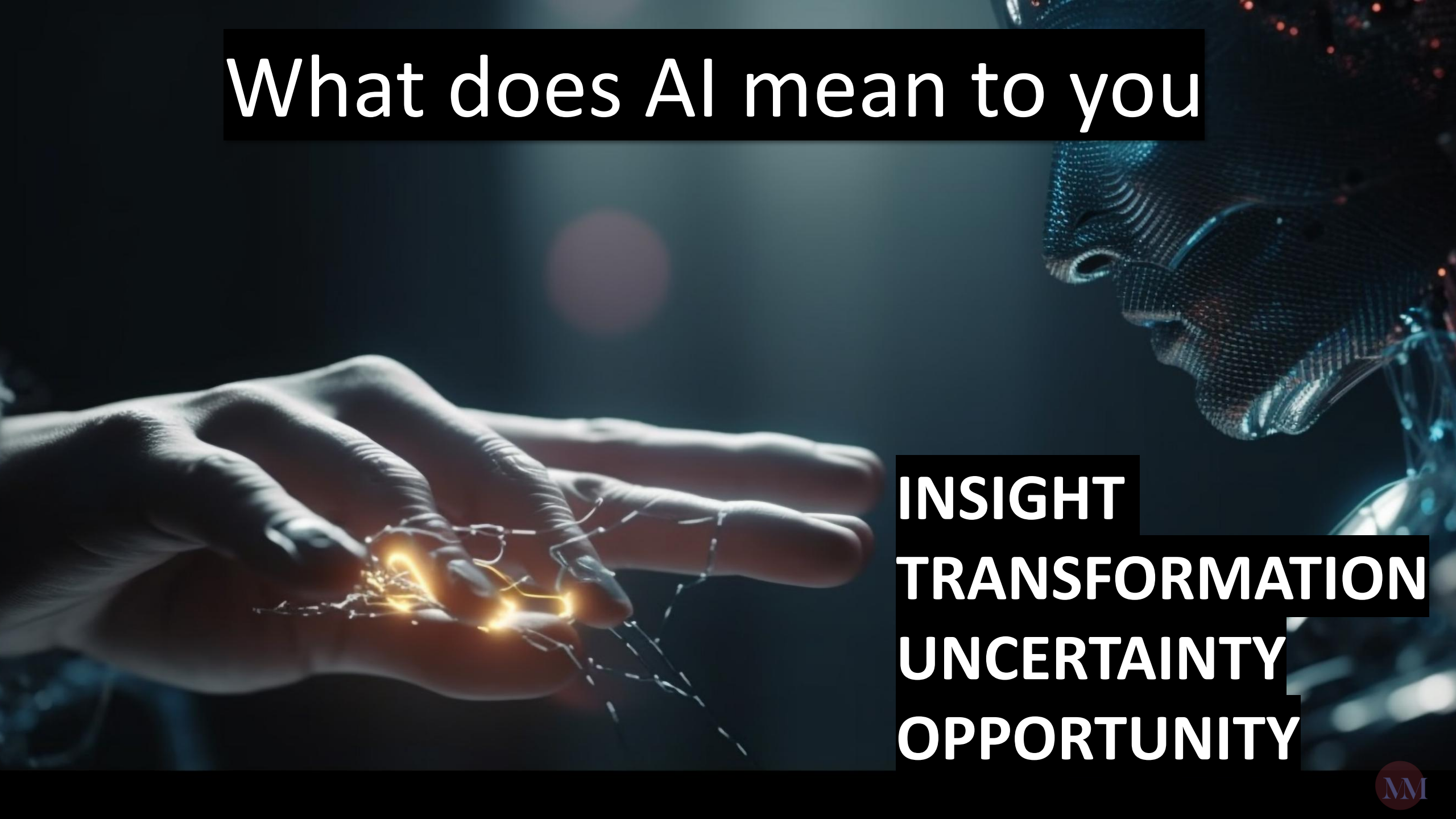

What was your first job?
Name:
First Job:
One thing you learnt from it:

Once upon time in
1992……

Image created by Open AI

Image created by Open AI

What does AI mean to you



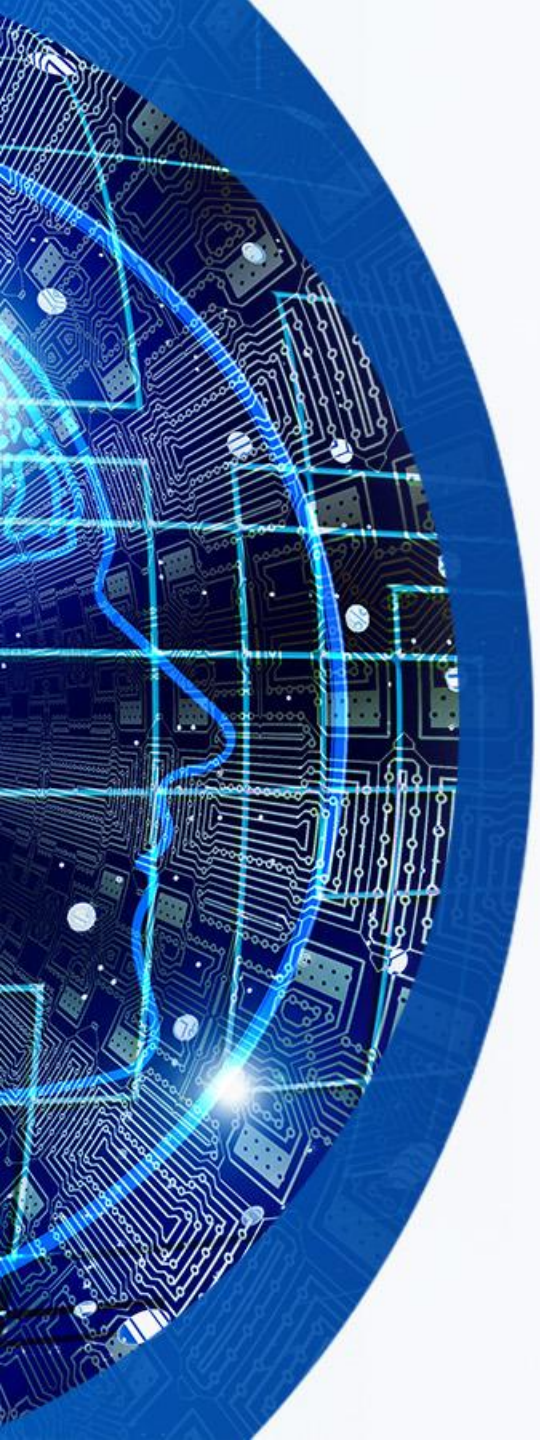
INSIGHT
TRANSFORMATION
UNCERTAINTY
OPPORTUNITY

WHAT IS NOT AI

Credit to Wikipedia.

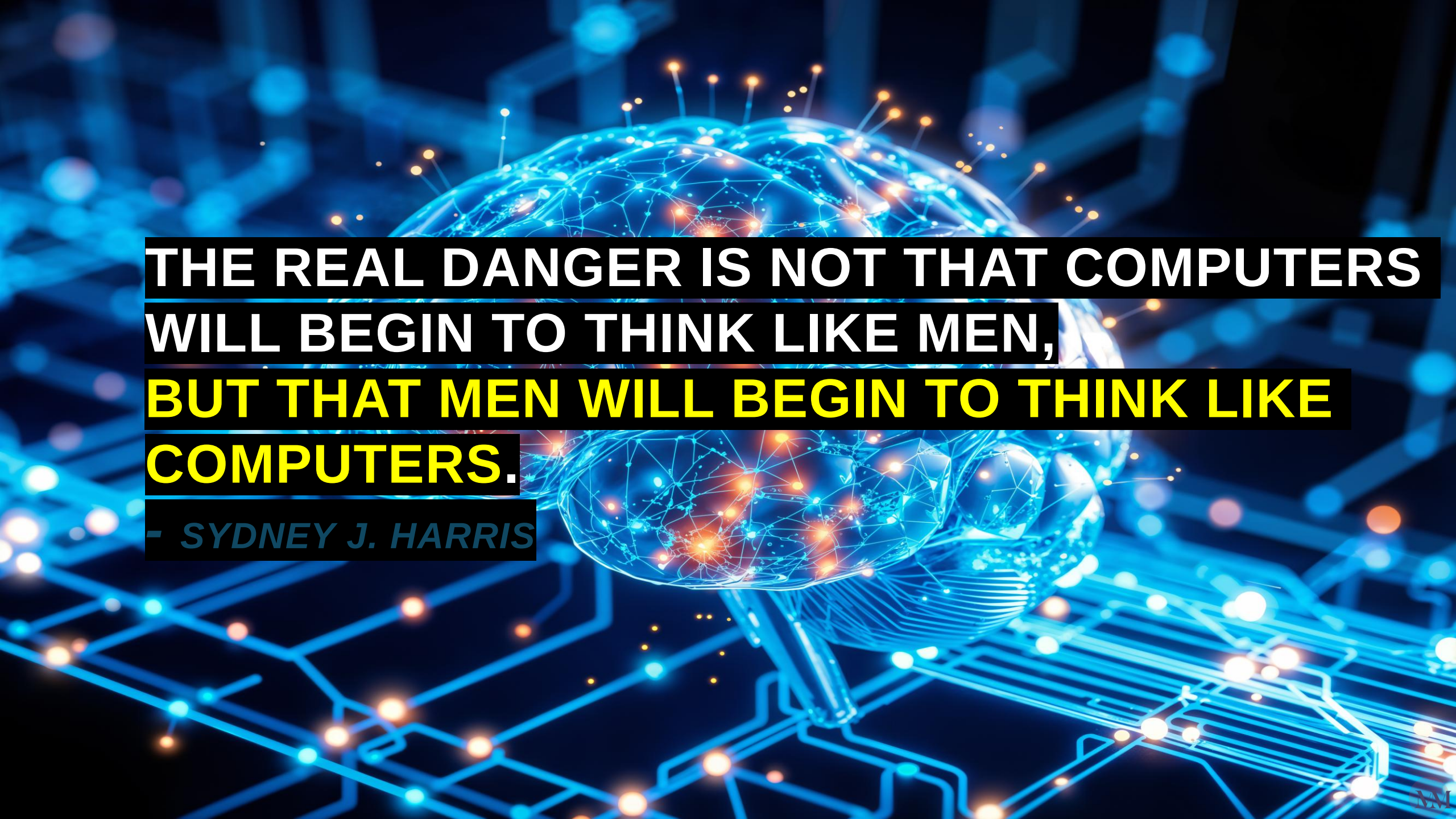
We are not replacing human beings, we are augmenting them."

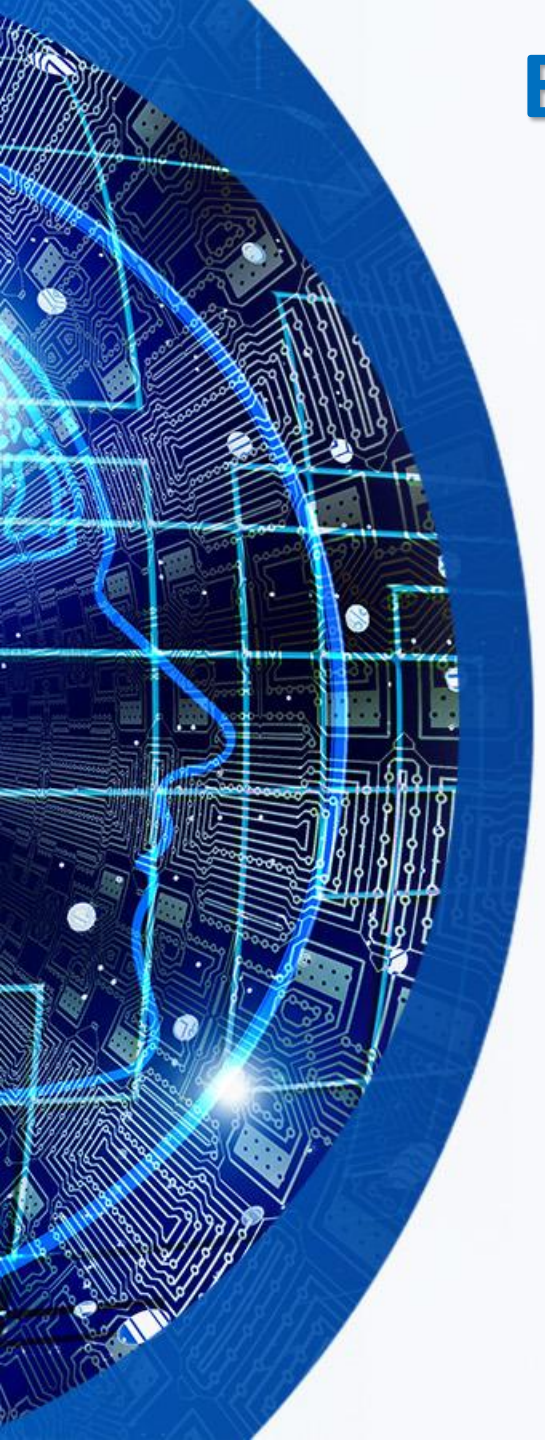
– Satya Nadella



"Artificial Intelligence (AI) is the simulation of human intelligence processes by machines, especially computer systems, enabling them to perform tasks such as learning, reasoning, problem-solving, and understanding natural language."

~ Wikipedia

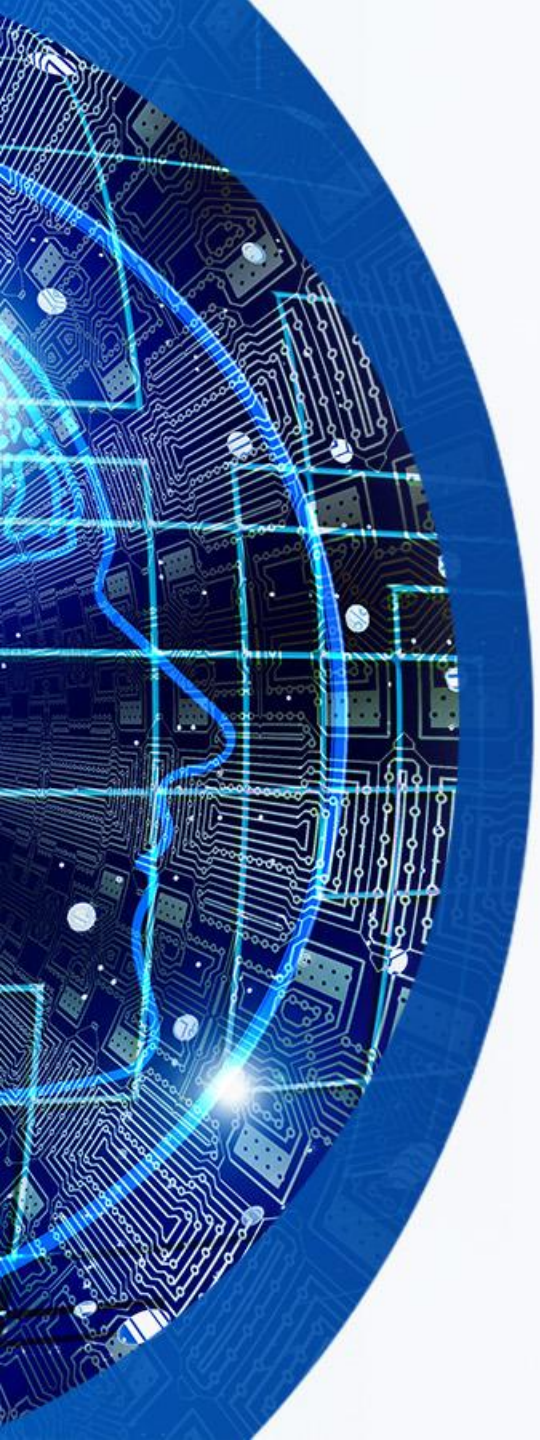

THE REAL DANGER IS NOT THAT COMPUTERS WILL BEGIN TO THINK LIKE MEN,
BUT THAT MEN WILL BEGIN TO THINK LIKE COMPUTERS.
- SYDNEY J. HARRIS



Exercise: Improving Customer Feedback with AI

Context:

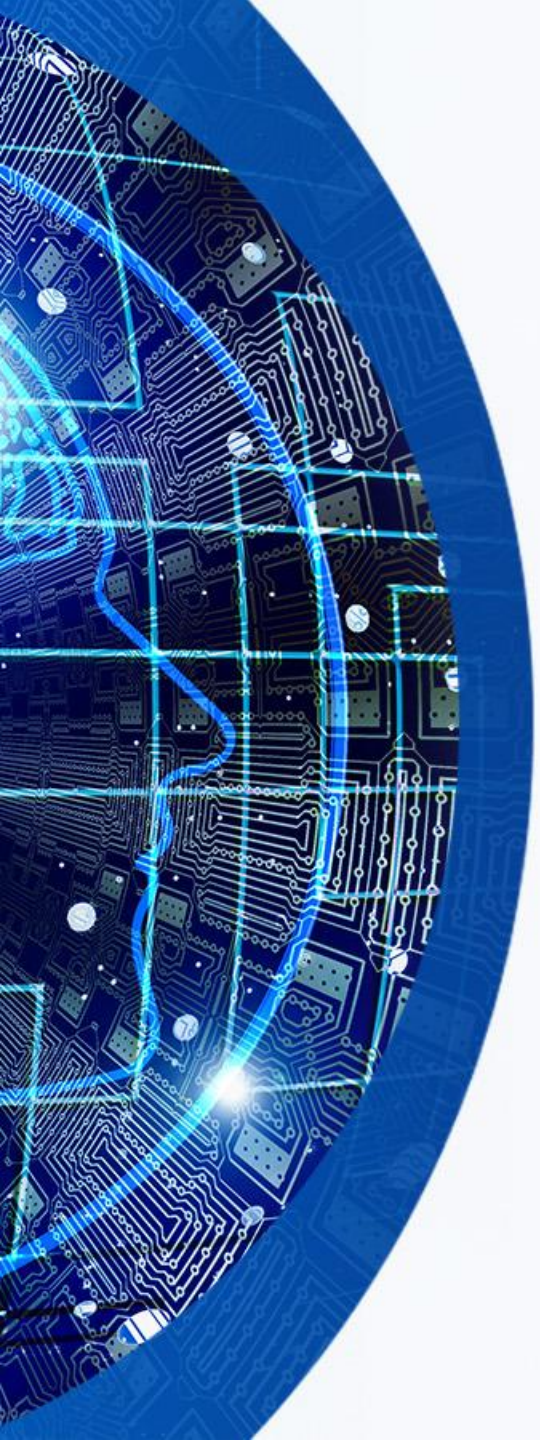
Acme Corp is overwhelmed by the sheer volume of customer feedback they receive from surveys, social media, and product reviews. They need a faster, smarter way to analyse this feedback and make improvements to their products.



Step 1: Identify Challenges

Write down:

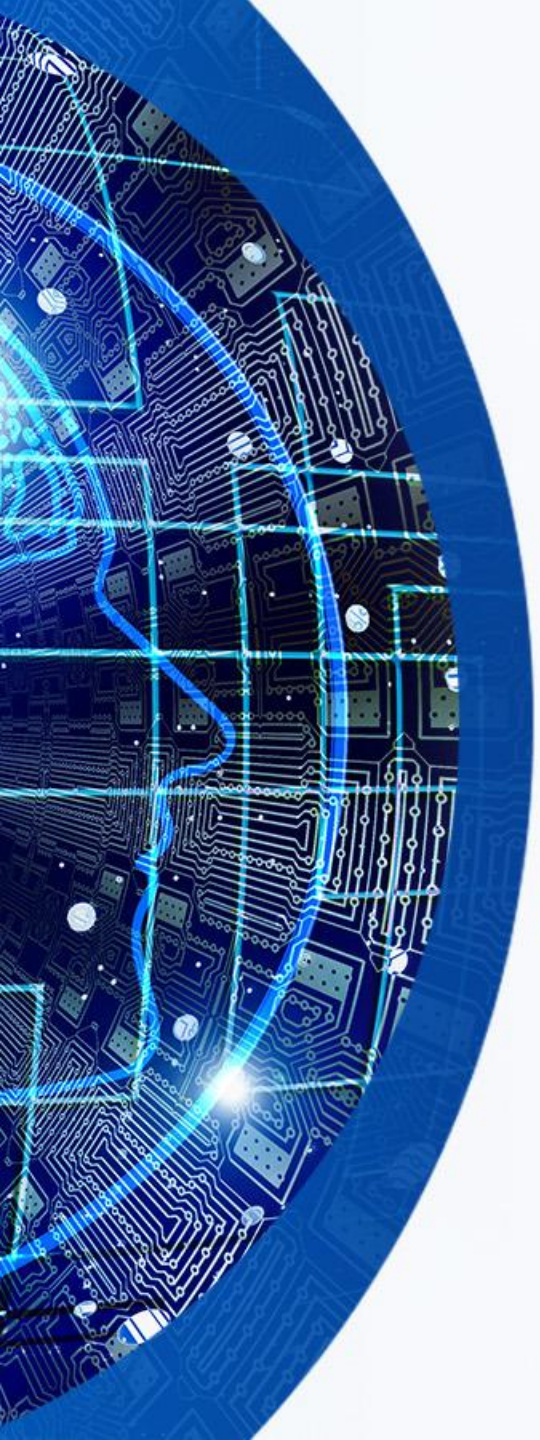
What do you think are the biggest challenges Acme Corp faces in analysing customer feedback manually?



Step 2: AI Solution

Write down:

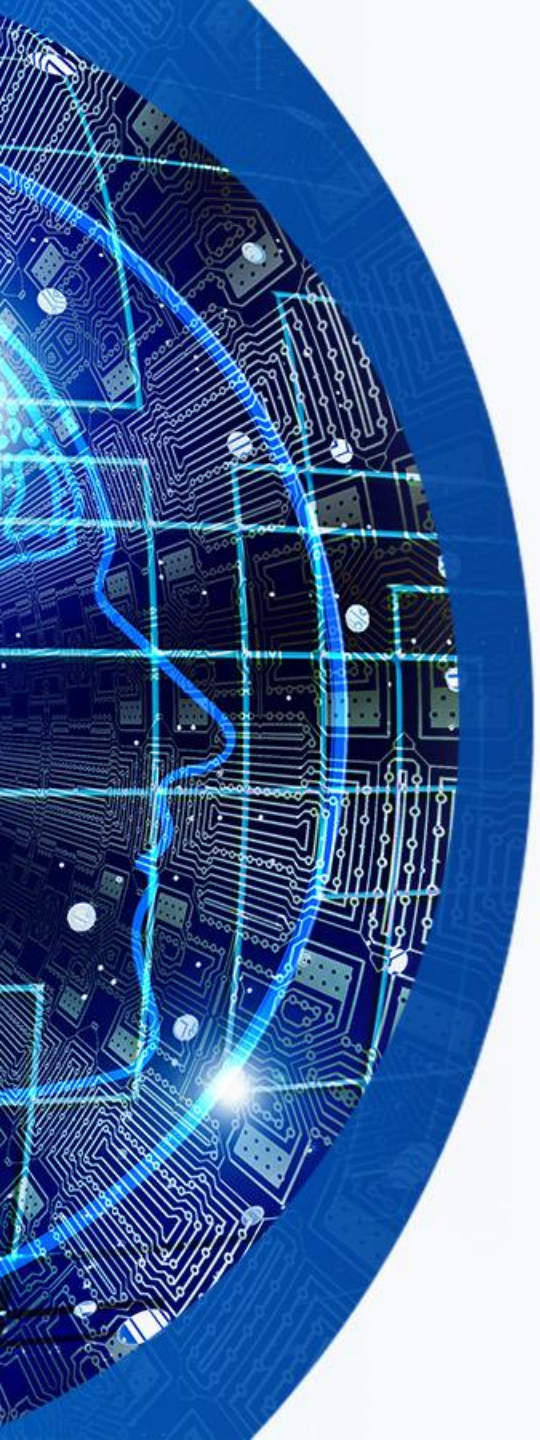
In one sentence, how could AI help solve this problem?

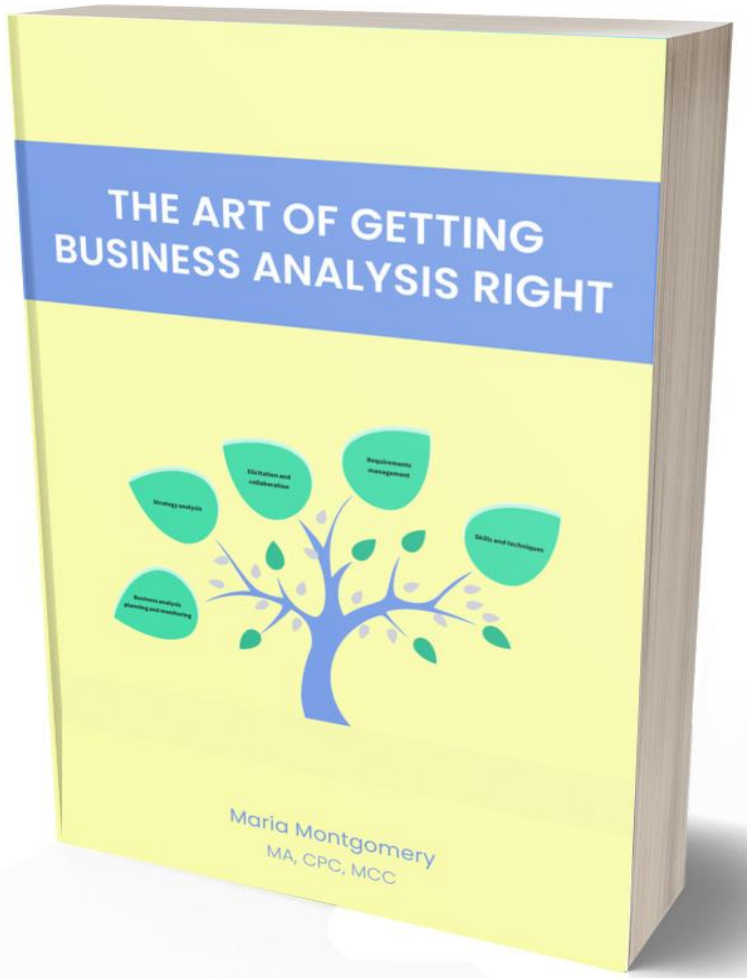


Step 3: Key Insights

Write down:

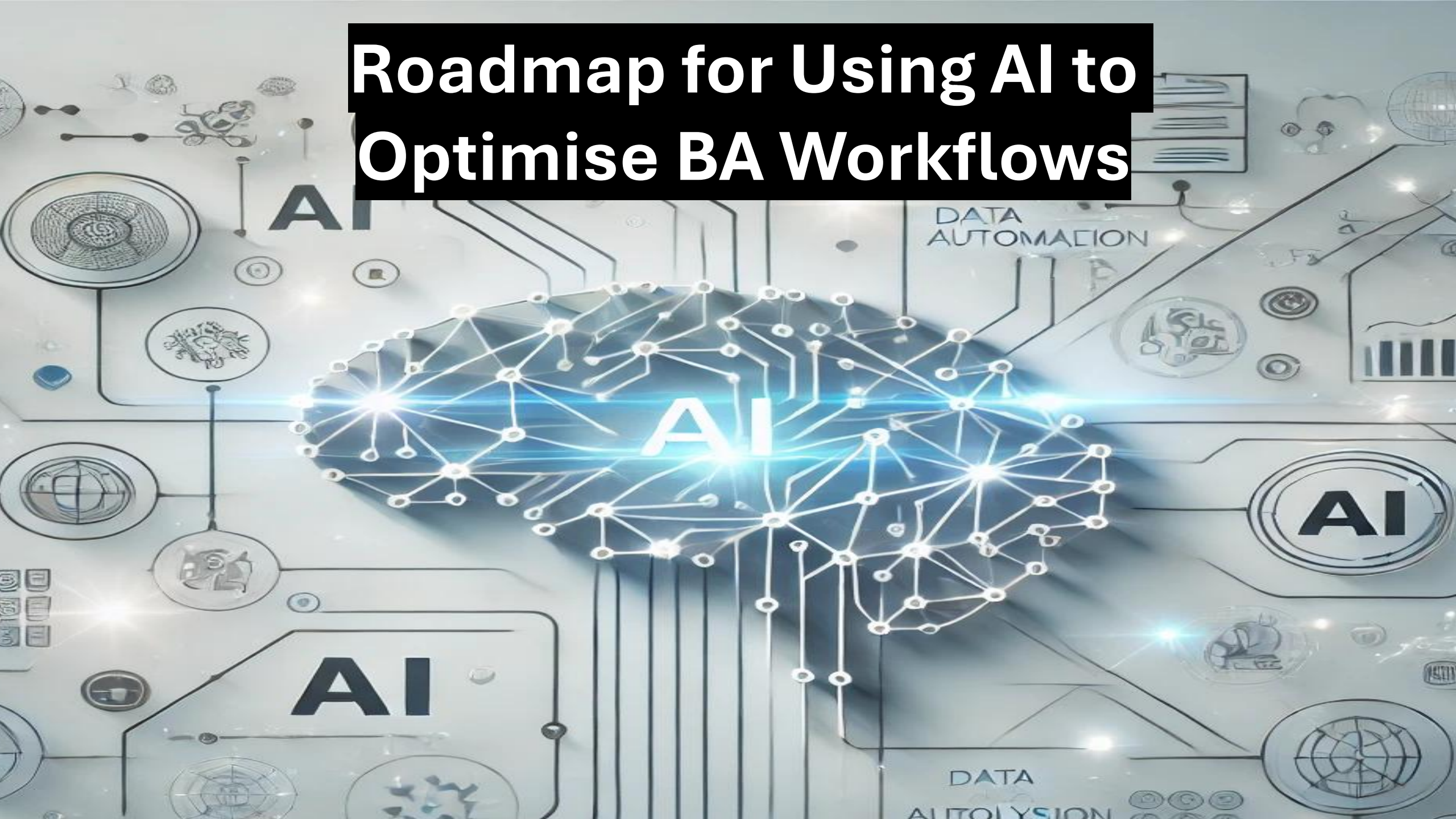
What's one thing Acme Corp should focus on after using AI to analyse feedback?



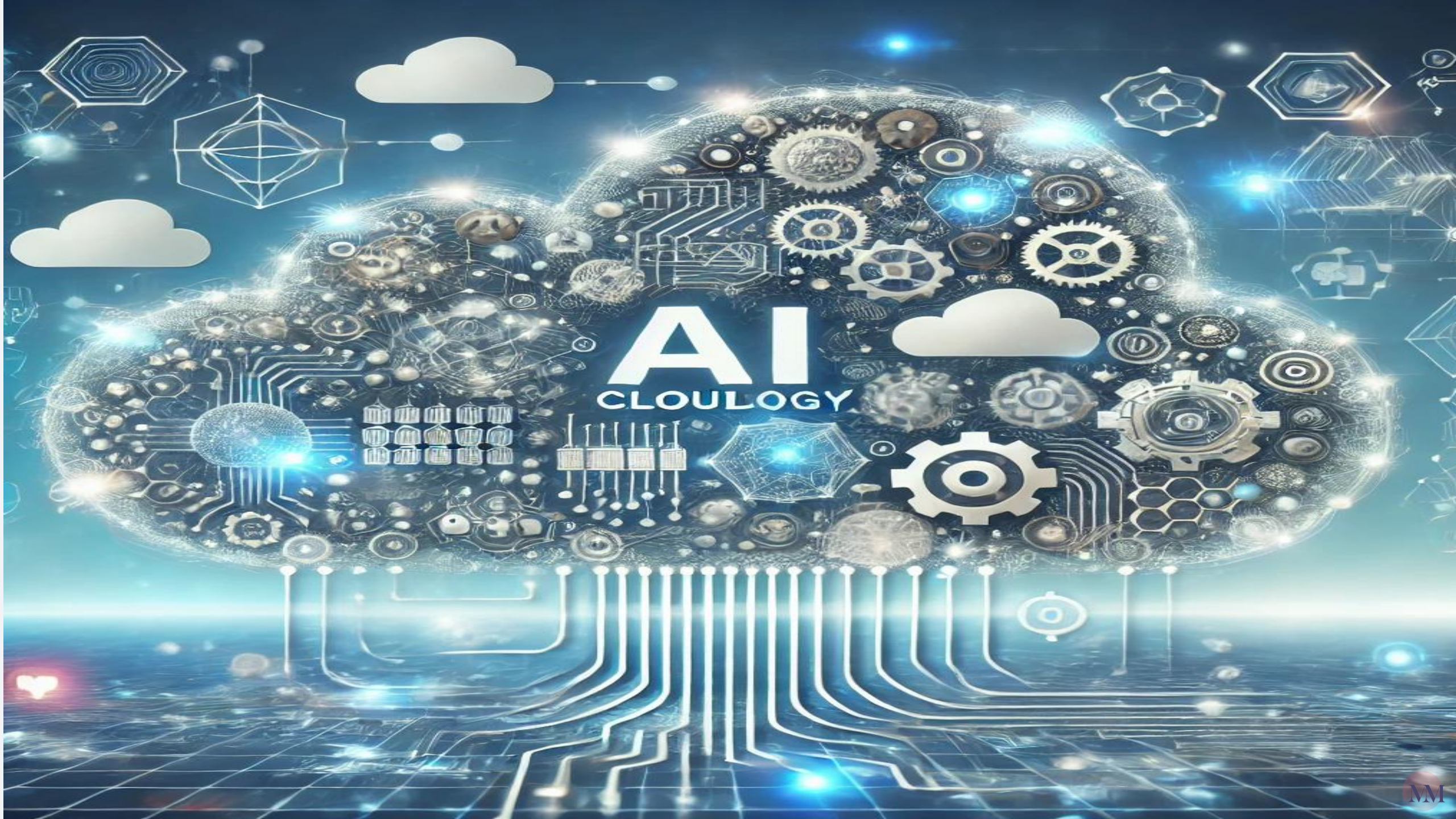


For further insights, see *The Art of Getting Business Analysis Right*.

Roadmap for Using AI to Optimise BA Workflows



Credit to - XALT

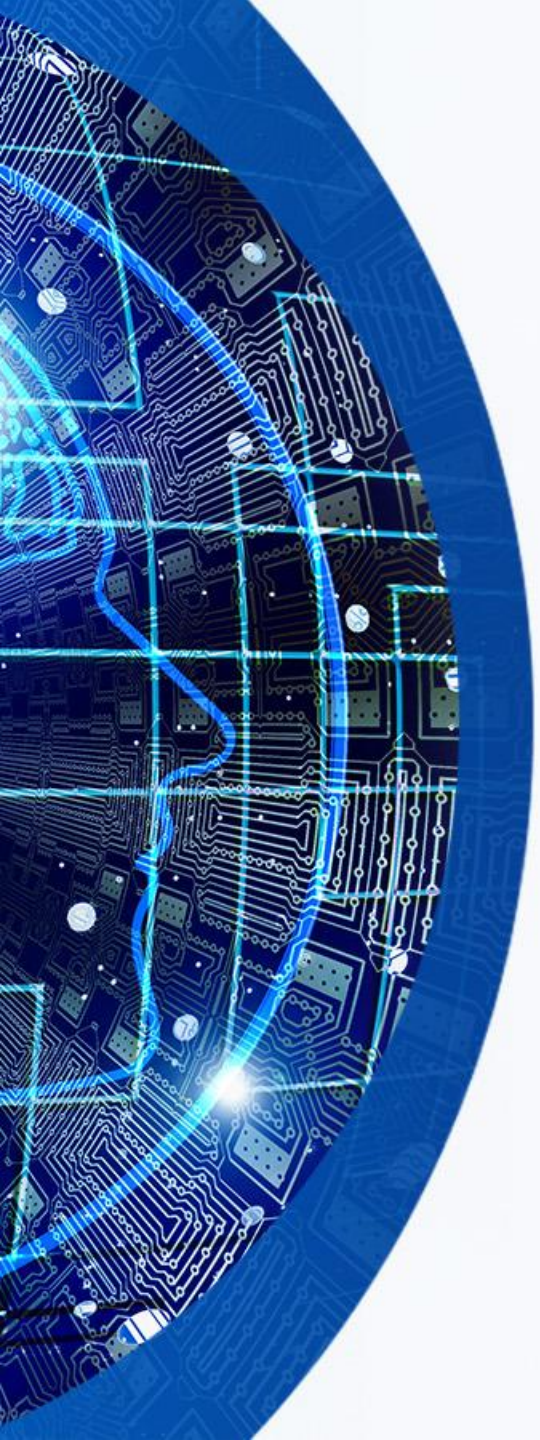

AI
CLOULOGY

USER STORY WRITTEN BY CHATGPT

AI is the new electricity,
it will transform your industry.
~ Andrew Ng

Reflection

- Understanding AI - What It Is and What It Isn't
- AI in the context of BA
- The Future of AI in Business Analysis
- Key 3 – take ways



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