Unleashing Excellence: The Journey from Good to Great Business Analyst

- Malini Jayaganesh and Arvind Arcot

Unleashing Excellence

Delivery Efficiency and Excellence

Solution Architects
Consumes requirements to consider solution options

Design
Needs requirements to design solution

Developers
Need to know what to deliver

Product Owners
Needs requirements to solidify needs

Project Managers
Needs requirements to evolve, schedule, budget & scope

Quality Assurance
Need requirements to test against

Change
Consumes requirements to design and deliver training

Business Analysts

Requirements Management (WHAT)

Business Analysts

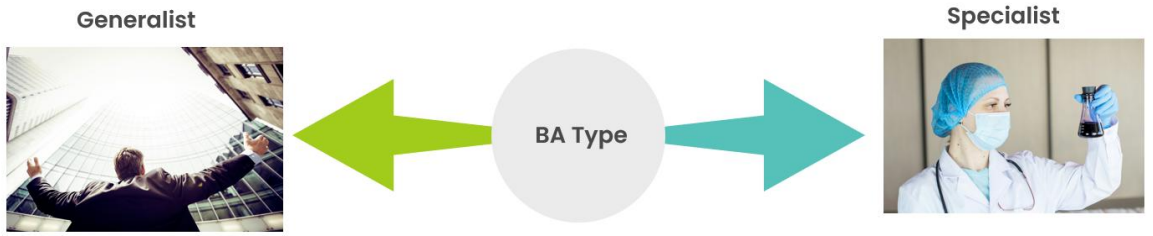
Expand knowledge and skills horizontally

Seek diverse experiences - Step outside your comfort zone!

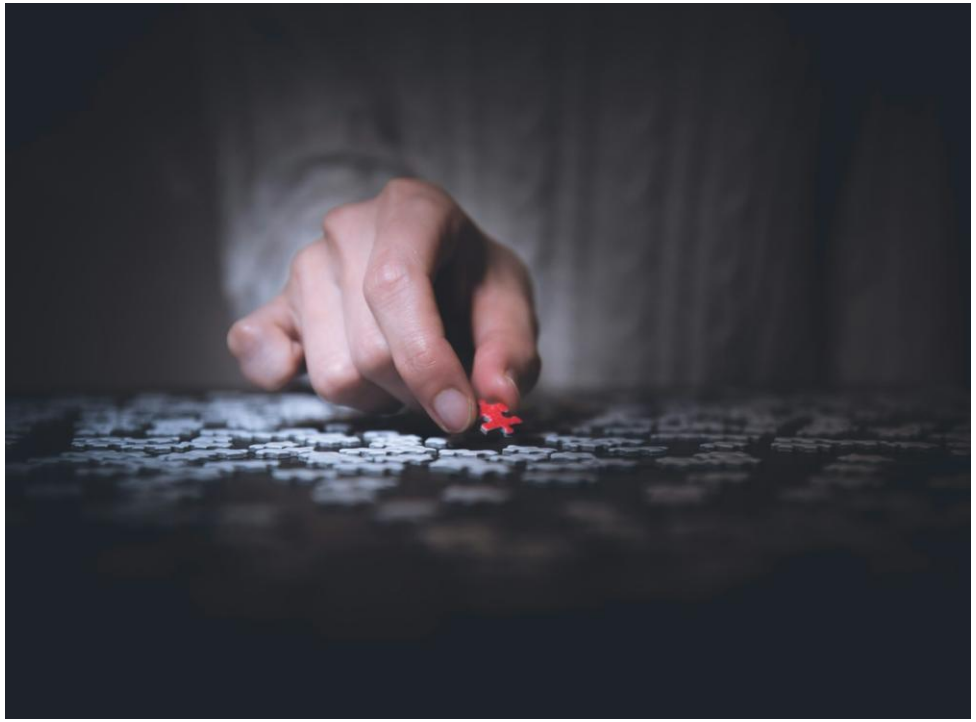
Understand and integrate diverse perspectives

Cultivate learning agility

Shift from project mindset to consulting mindset



Know your worth

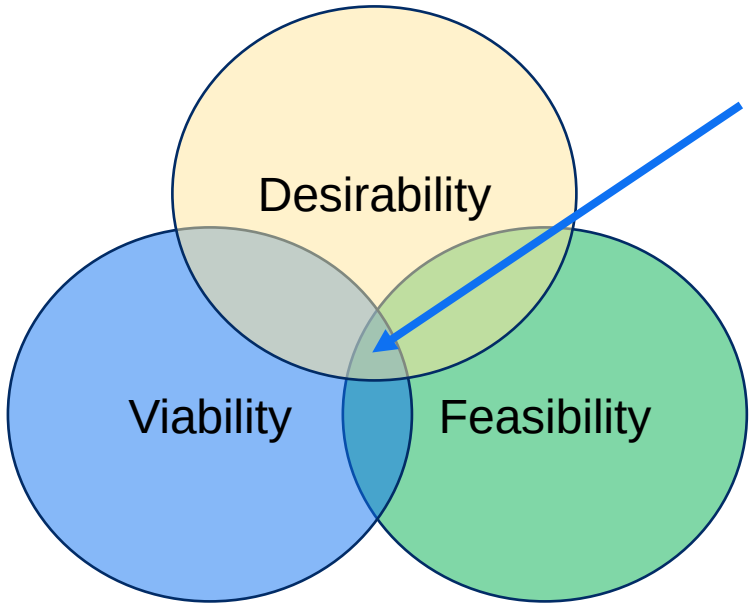


It is no longer enough to let your work do the talking!

Overcome inhibitions and learn to communicate your worth with confidence

Understand how you contribute to value

Design Thinking – Customer centric thinking



Innovation sweet spot

Source: https://www.ideou.com/blogs/inspiration/how-to-prototype-a-new-business

Source: Business Analysts should be like good Baristas!, Esta Lessing, 2017

Invest in your network

Network = Net worth!

Determine who needs to be in your network – Quality trumps Quantity!

Network with a generosity mindset

Open to cutting edge technologies

User Stories

Acceptance Criteria

Test Cases

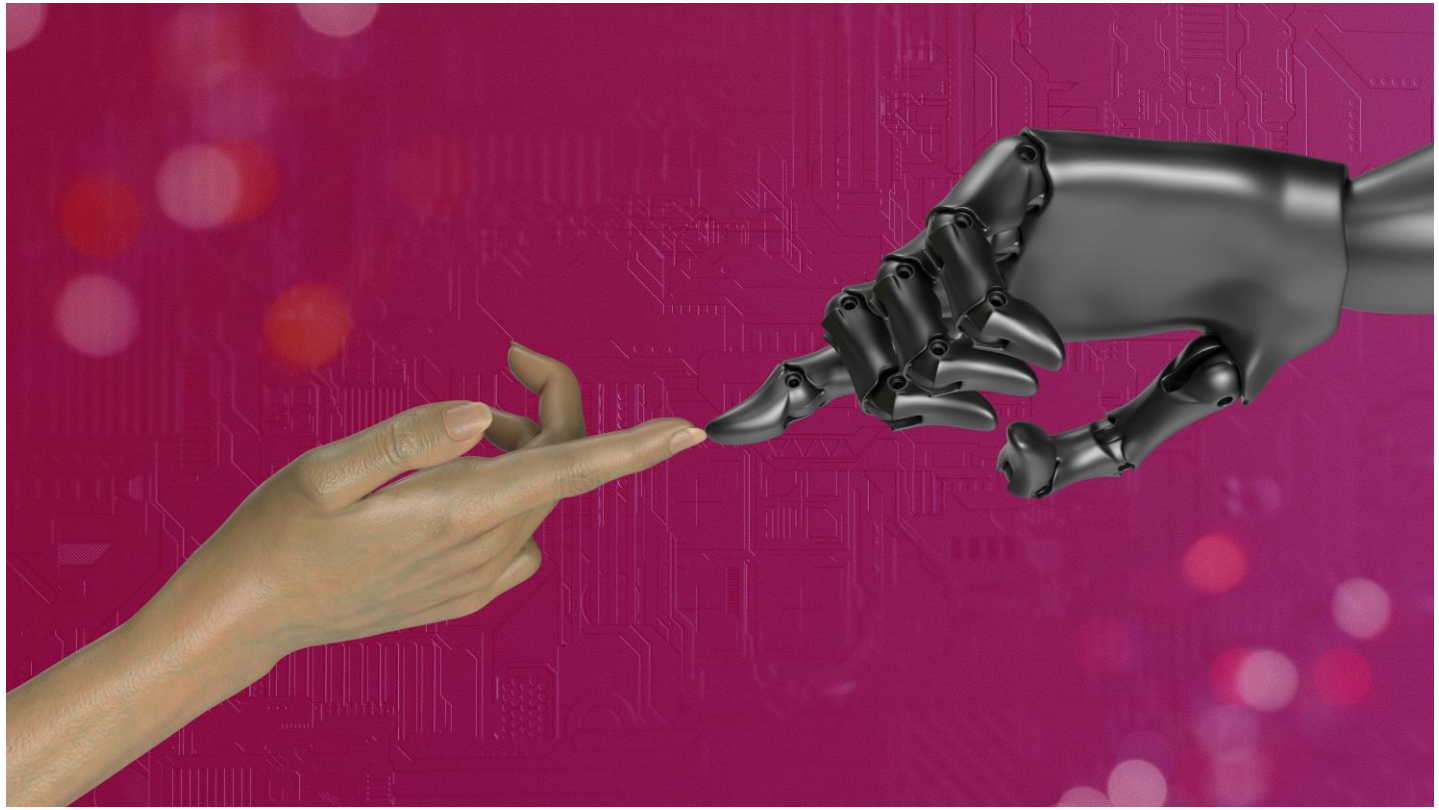


Photo by Igor Omilaev on Unsplash

Initial Requirements

Non-Functional Requirements

Work Instructions

“Be like water making its way through cracks. Do not be assertive, but adjust to the object, and you shall find a way around or through it. If nothing within you stays rigid, outward things will disclose themselves.

Empty your mind, be formless. Shapeless, like water. If you put water into a cup, it becomes the cup. You put water into a bottle and it becomes the bottle. You put it in a teapot, it becomes the teapot. Now, water can flow or it can crash. Be water, my friend.”

— Bruce Lee

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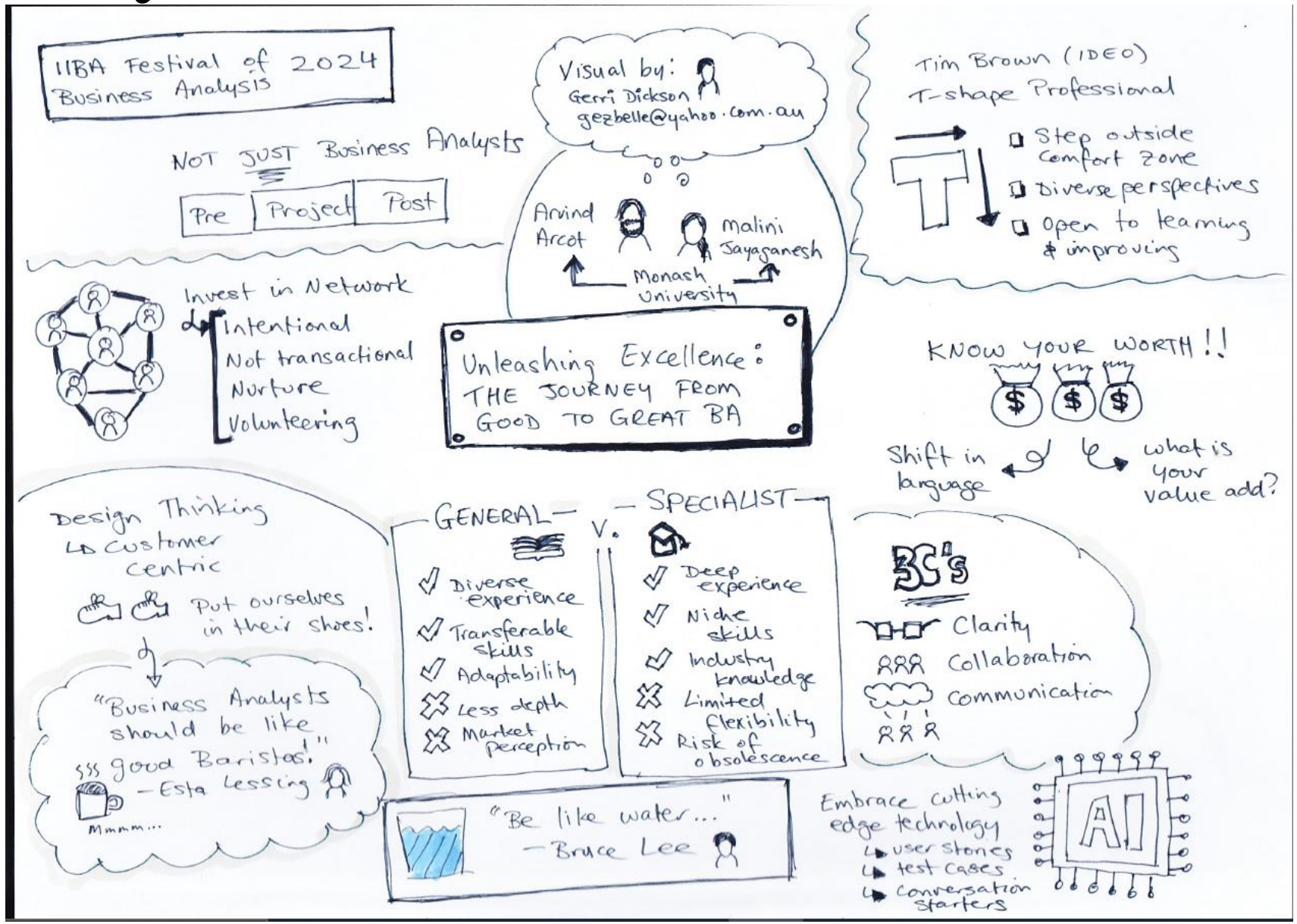
Summary


IIBA Festival of 2024
Business Analysis
Visual by:
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NOT JUST Business Analysts
Pre
Project
Post
Arvind Arcot
Malini Jayaganesh
Monash University
Tim Brown (IDEO)
T-shape Professional
Step outside comfort zone
Diverse perspectives
Open to learning & improving
Invest in Network
Intentional
Not transactional
Nurture
Volunteering
Unleashing Excellence:
THE JOURNEY FROM GOOD TO GREAT BA
KNOW YOUR WORTH!!
Shift in language
what is your value add?
Design Thinking
Customer centric
Put ourselves in their shoes!
"Business Analysts should be like good Baristas!"
-Esta Lessing
Mmmm...
GENERAL
V.
SPECIALIST
Diverse experience
Transferable skills
Adaptability
Less depth
Market perception
Deep experience
Niche skills
Industry knowledge
Limited flexibility
Risk of obsolescence
3C's
Clarity
Collaboration
Communication
"Be like water..."
-Bruce Lee
Embrace cutting edge technology
user stories
test cases
conversation starters
AI

How to get in touch?